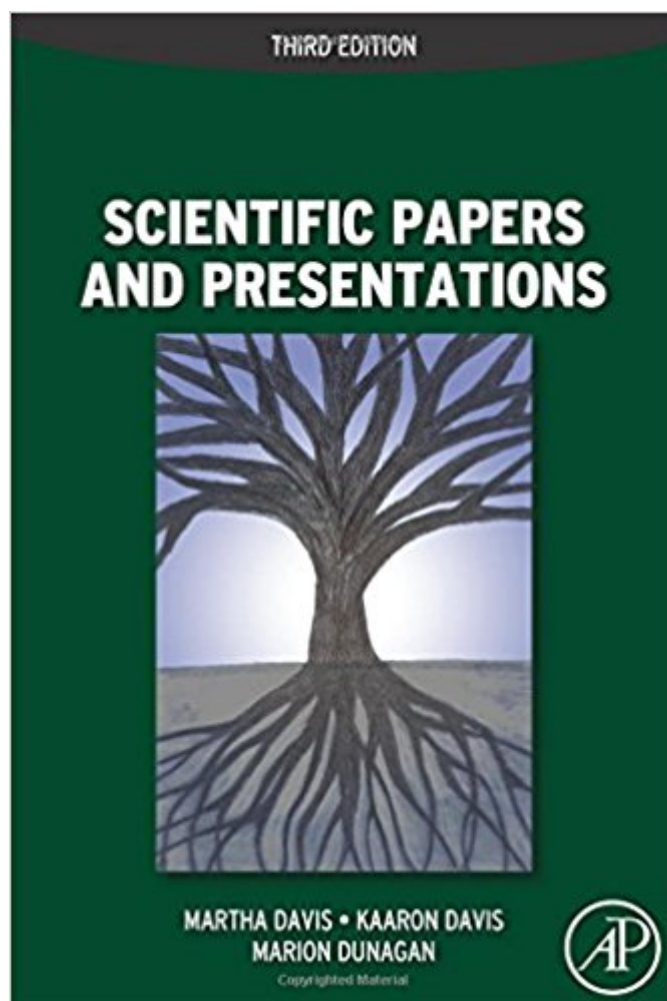


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Scientific Papers And Presentations, Third Edition



Synopsis

Electronic publishing and electronic means of text and data presentation have changed enormously since the first edition of this book was published in 1997. The third edition of *Scientific Papers and Presentations* applies traditional principles to today's modern techniques and the changing needs of up-and-coming academia. Topics include designing visual aids, writing first drafts, reviewing and revising, communicating clearly and concisely, adhering to stylistic principles, presenting data in tables and figures, dealing with ethical and legal issues, and relating science to the lay audience. This successful legacy title is an essential guide to professional communication, provides a wealth of information and detail and is a useful guide. Covers all aspects of communication for early scientists from research to thesis to presentations. Discusses how to use multi-media effectively in presentations and communication. Includes an extensive appendices section with detailed examples for further guidance.

Book Information

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"The book specifically lays out ideal techniques for scientific writing. It is easy to follow and has an excellent table of contents and appendix...This book will be beneficial not just to scientists, but anyone who struggles with their writing."--Technical Communication, August 2013

The third edition of *Scientific Papers and Presentations* has been thoroughly updated and covers the writing needs of scientists starting out in their career today. Examples include developing a

relationship with their advisor, writing the thesis, grant writing, presenting findings, the impacts of social media, and working with corporate entities. Additionally, for both writing and speaking, *Scientific Papers and Presentations* emphasizes the audience, and also includes chapters on communicating with non-scientists and problems that could arise for the international student or scientist working with the culture and language of the United States. With convenient, easy-to-use chapters and written in a conversational tone, this book provides practical instruction. Topics include designing visual aids, writing first drafts, reviewing and revising, communicating clearly and concisely, adhering to stylistic principles, presenting data in tables and figures, dealing with ethical and legal issues, and relating science to the lay audience. *Scientific Papers and Presentations* is an essential guide for all graduate students and for career scientists including research scientists and science practitioners, especially those involved in Biology, Agriculture, Chemistry, Engineering or Health Sciences. Communication skills are among the qualities most prized by those who hire and promote scientists. A few of the benefits of this book include:

- Improving your skills for employability
- Increasing your confidence in oral communication
- Producing a thesis / journal article / proposal / review
- Making your visual aids and presentations more effective
- Constructing posters for scientific meetings

This is a great source for learning how to organize, display and present difficult scientific information in a meaningful way to a diverse audience. This book was easy to read and had applicable suggestions that are not difficult to include in your next presentation.

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